



2012 Intellectual Property Law Update

This program offers general practitioners, intellectual property specialists, corporate counsel, and others who need to know the latest analysis and updates in copyright, patent, trade secrets, and trademark law. Other topics include discussions of what happens to intellectual property in bankruptcy proceedings and the impact of the sweeping changes of the recently passed America Invents Act to the current patent laws and licensing and the likely impact of those changes.

Don't miss this opportunity to gain additional insights and practice tips to help you become more knowledgeable in this field of practice.

Friday, June 15, 2012

**Oregon Convention Center
777 NE Martin Luther King Jr. Blvd.
Portland, Oregon**

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SCHEDULE

Friday, June 15, 2012

Oregon Convention Center

- 8:00 a.m. LATE REGISTRATION AND DISTRIBUTION OF MATERIALS
- 8:30–9:15 **Secrets About Trade Secrets**
- Pitfalls in drafting
 - The dearly departed employee
 - Litigation—keeping trade secrets secret
 - Trade secrets and patents
– *Randolph C. Foster*
- 9:15–10:00 **Trademark Law Update**
- Status of keyword advertising jurisprudence
 - New top level domains and the impact on brand owners
 - A summary of interesting recent trademark federal court and Trademark Trial and Appeal Board cases
– *Sheila Fox Morrison*
- 10:00–10:15 BREAK
- 10:15–11:00 **Patent Law Developments in the Congress and the Courts**
- The America Invents Act
 - Recent noteworthy cases
 - Hot topics in patent litigation
– *William A. Birdwell*
- 11:00–12:00 **Significant Copyright Decisions of the Past Year**
- Limiting the public domain through statute and caselaw
 - Third party liability and the DMCA Safe Harbors: on-line service providers and investors
 - International price discrimination, grey-market goods, and the first sale doctrine
 - Constitutional limits on statutory damages
– *Lydia Pallas Loren*
- 12:00–1:00 LUNCH (on your own)
- 1:00–2:00 **Patent Licensing: Strategies and Considerations in View of the Changing Patent Law Landscape**
- Implications of the new America Invents Act (AIA) on patent licensing
 - Additional patent licensing strategies as result of other changes in patent law in recent years
– *Frank X. Curci*
– *Peter E. Heuser*
– *Matthew R. Wilmot*
- 2:00–3:00 **What Happens to Intellectual Property in Bankruptcy Proceedings**
- Licensor and licensee in bankruptcy
 - Assumption and rejection of intellectual property agreements
 - Secured creditor, debtor, and bankruptcy trustee rights with respect to intellectual property
– *Stephen T. Boyke*
- 3:00 p.m. ADJOURN

FACULTY

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LIVE PRESENTATION

Portland – June 15, 2012
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- ☐ Print version

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