



From the Director's Desk



Where does the time go! It seems like only a few weeks ago we were saying good-bye to our Spring interns...yet summer has come and gone (sadly!), and Fall term is just beginning. A lot has happened since the Spring edition of our newsletter. The SBLC staff spent most of the summer working on funding our programs and teaching a summer session (more on that below). Our office renovation is nearly complete, and we

are excited for 10 students to join us this Fall. We have been working on expanding our Pro Bono Project across the State of Oregon, and are looking for volunteer attorneys in targeted areas of the state. If you are interested in volunteering—particularly if you live outside the Portland/Metro area, please let us know! We hope you enjoy reading the Summer 2010 edition of our newsletter!

— **Maggie Finnerty**
Executive Director and Clinical Law Professor

Summer Semester



In addition to working with Lewis & Clark legal interns during the Fall and Spring semesters, the SBLC also engages legal interns on client work during the Summer. Scott Stevenson supervised a great group of interns this past June and July. They assisted small business owners on a variety of legal issues including trademarks, employment law, non-profit and entity formation. Our thanks to student interns Michael Deskins, Alex Roome, Farrah Khatri, and visiting student Pooja Mirchandani for their excellent work!

CLIENT SPOTLIGHTS

Four Seasons Container Gardens LLC

Four Seasons Container Gardens LLC offers custom design and installation of seasonal container gardens for residences and businesses, from full service to delivering select plants with do-it-yourself planting instructions. Owner Joanna Guzzetta is a return client to the SBLC.



Joanna Guzzetta

She first worked with the SBLC's Pro Bono Project in Spring 2008 for assistance with a trademark application for her patent-pending Packing Pearls filter and drainage system. Joanna returned this past Spring for help drafting an independent contractor agreement and research on the benefits of being a certified woman-owned business. Joanne was very pleased with her experiences in the the SBLC's Pro Bono Project "The attorney's professionalism, enthusiasm for my product, and responsiveness to handling trademark issues was a very rewarding experience." Joanna's E-commerce sales of Packing Pearls jumped after being featured in Better Homes and Gardens April edition, and she is looking forward to expanding her product nationally and internationally as the "ultimate lightweight solution for decks and rooftop gardens." To see Joanna's container garden designs and find out more about her services, visit www.fourseasonscontainergardens.com.

YoChoice Self-Serve Frozen Yogurt

Congratulations! YoChoice Self-Serve Frozen Yogurt just celebrated its grand opening in July, adding a tasty frozen yogurt spot to the Beaumont Village Lofts in NE Portland. Andre LaGrande's self-service model allows customers to build their own yogurt treat, starting with locally made YoCream frozen yogurt, then selecting from over a dozen varieties of toppings. Andre came to the SBLC upon recommendation from SCORE. In Spring 2010 he worked with Executive Director and Clinical Law Professor Maggie Finnerty and legal intern Steve Pappert.



YoChoice Self-Serve Frozen Yogurt

Steve helped to finalize a number of key business documents before Andre's grand opening, including forming an LLC, drafting and filing Articles of Organization, and drafting an Operating Agreement. He also researched local regulations for food-based businesses in Portland, and made a number of compliance recommendations. Stop by for a cool treat at 4941 NE Fremont Street, and read more about Andre's new venture at www.yochoiceyogurt.com.

Student Spotlight — Etta



Like most students, I came to the SBLC for the allure of meeting with clients. After three terms of sitting in a classroom, I felt ready to be a “real” lawyer, and real lawyers meet with clients and solve their problems. I sat through two weeks of training, anxious for our first week of office hours and what I knew would be my first client meeting. The first meeting was a dream; the client was patient, articulate, and best of all, knew exactly what legal services she wanted. Working with her (and my other client) over the next ten weeks, I was being a real lawyer, but not for the reasons I first thought. Being a lawyer is not just about meeting with clients, mining them for information, and then disappearing into Lexis or Westlaw

to discover the answer to their issue. At the SBLC I learned that it’s also about learning to manage a file, to track time in six-minute intervals, to manage limited office time effectively, and to work with and learn from your peers. This fall I am returning to the SBLC as the Student Director and I want to help students recognize that, while meeting with clients is exciting and rewarding, there are many other valuable learning experiences at the SBLC.

SBLC BY THE NUMBERS

Since opening our doors in September 2006, we:

- Assisted over 444 small businesses on over 909 separate legal matters
 - Educated 87 legal interns
- Engaged over 223 attorneys in our Pro Bono Project

SBA RECOGNIZES MAGGIE

Maggie Finnerty Named SBA’s 2010 Women in Business Champion of the Year for Oregon, NW Region

Maggie Finnerty was named the SBA’s “2010 Women in Business Champion of the Year” for Oregon and also for the NW Region. The SBA’s Women in Business Champion of the Year Award honors individuals who, as advocates for women entrepreneurs, have fulfilled a commitment to the advancement of women’s business ownership.

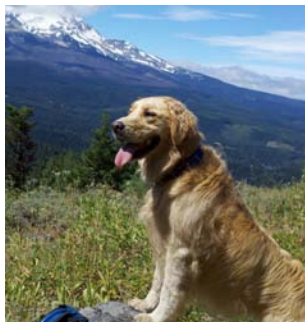


Harry DeWolf, SBA; Maggie Finnerty, SBLC; Steve Blanton, SCORE; Vanessa Lee, Tonkon Torp LLP

ON A PERSONAL NOTE

Maggie

Maggie completed her second half ironman this summer, raising over \$5,000 for the Heart Rhythm Foundation. Although the big race was in June, Maggie continues to train like a champ, running, cycling, and even swimming in the Willamette River! Maggie’s dog Chloe also put in her hours of training this summer—she just loves those long trail runs and mountain bike rides!



Chloe on the Surveyor’s Ridge Mountain Bike Trail

Scott

Scott has become a true Northwesterner! After teaching the summer semester, Scott climbed several mountains, including summiting Mt. Hood, Mt. Adams, and other peaks in the North Cascades. Scott also found time to relax with his family on a few camping trips at the coast, and on the beach in Wellfleet, Massachusetts.

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