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ASHLIE BUCY
REDGRAVE LLP
PH: 336.253.3941
ABUCY@REDGRAVELLP.COM
WWW.REDGRAVELLP.COM

DISH Network® Sponsors “Best in Class” eDiscovery Legal Research and Writing Competition

Englewood, Colo., July 18, 2011 – DISH Network L.L.C., a subsidiary of DISH Network Corporation (NASDAQ: DISH), announced today that it is sponsoring an electronic discovery (eDiscovery) legal research and writing competition aimed at encouraging U.S. law students to develop a more thorough understanding of the evolution and practice of discovery in civil litigation. The 2011 competition will ask students to address the following topic: “Are further amendments to the Federal Rules of Civil Procedure necessary to help litigants address the complexities, costs and burdens associated with electronic discovery?”

“As part of DISH Network’s continuing commitment to being ‘best in class’ in electronic discovery, we are pleased to sponsor an eDiscovery legal research and writing competition to encourage law students to gain exposure to the practice of eDiscovery and Information Law early in their legal careers,” said R. Stanton Dodge, Executive Vice President and General Counsel, DISH Network L.L.C. “We believe that law students can contribute significant thought leadership in these areas.”

The Information Law firm of Redgrave LLP, as well as Mr. Dodge, will judge the submissions, evaluating them based on originality, quality of legal and technical analysis, quality of writing and citation of authority, and support for arguments. The DISH Network® “Best in Class” eDiscovery Legal Research and Writing Competition is open to all students who are currently enrolled in an accredited law program in the United States. Contest submissions are due by Oct. 15, 2011. The author of the first-place selection will receive a \$2,500 cash award. Two runners-up will also be selected and will each receive a \$1,000 cash award.

“Because of the rapid advent of new technologies and the potential uses of those technologies in litigation, we embrace DISH Network’s view that law students are uniquely positioned to gauge how new and emerging technologies may affect the practice of law, and are pleased to work with DISH Network on this endeavor,” commented Victoria Redgrave, Managing Partner, Redgrave LLP.

Complete rules and additional information can be found at www.dishnetworkediscovery.com.

For additional information please contact Ashlie Bucy (abucy@redgravellp.com | 336.253.3941).

About DISH Network: DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides more than 14.19 million satellite TV customers, as of March 31, 2011, with the highest quality programming and technology with the most choices at the best value, including HD Free for Life. Subscribers enjoy industry-leading customer satisfaction, the largest high definition line-up with more than 200 national HD channels, the most international channels,

and award-winning HD and DVR technology. DISH Network's subsidiary, Blockbuster L.L.C., delivers family entertainment to millions of customers around the world annually. DISH Network Corporation is a Fortune 200 company. Visit www.dish.com.

About Redgrave LLP: Redgrave LLP is one of the few law firms in the world focused exclusively in the area of Information Law, providing Fortune 500 organizations and AmLaw 100 law firms with the legal and technical advice, business strategy and legal representation needed to support their immediate and future legal, regulatory and operational requirements. The Firm's dedicated teams of legal and technical professionals, guided by industry thought leader Jonathan Redgrave, are at the forefront of helping global organizations address the ever-evolving challenges associated with the creation, receipt, storage, retrieval, production and destruction of documents and electronic information. Visit www.redgravellp.com.