

2012 Winterim Survey: Entrepreneurship and the Liberal Arts



1. Major

	Response Count
	265
answered question	265
skipped question	0

2. Current Class Standing

		Response Percent	Response Count
Freshman		30.2%	80
Sophomore		25.3%	67
Junior		19.2%	51
Senior		25.3%	67
	answered question		265
	skipped question		0

3. Did you know about the new Winterim Workshop, Understanding Innovation: Entrepreneurship and the Liberal Arts that occurred in January 2012?

		Response Percent	Response Count
Yes		37.8%	98
No		62.5%	162
	answered question		259
	skipped question		6

4. How did you learn about the Winterim Workshop? (check all that apply)

		Response Percent	Response Count
Campus Email		39.0%	101
Posters		16.6%	43
Table cards in the Bon		10.0%	26
Parents		5.8%	15
Postcard mailed to home address		3.9%	10
Faculty		3.1%	8
Recommendation		3.5%	9
Did not know about the workshop		49.0%	127
Other (please specify)		5.8%	15
answered question			259
skipped question			6

5. The workshop objectives were designed to help students develop an entrepreneurial mindset. That is, how to identify and evaluate new opportunities, be creative, create value, tell what makes an idea a good idea, sell your ideas to others, manage personal finances, and finally, to give students an opportunity to network with business leaders. Objectives were crafted to give students the tools they would need to apply their degree to the needs of the current workforce. Were these objectives clear? In other words, did you understand what the workshop would be about?

		Response Percent	Response Count
Very clear		11.2%	28
Clear		31.9%	80
Somewhat clear		16.3%	41
Not clear at all		2.4%	6
Did not know about the workshop		38.2%	96
answered question			251
skipped question			14

6. As described above, is the workshop topic valuable to you?

		Response Percent	Response Count
Yes		74.5%	187
No		25.5%	64
answered question			251
skipped question			14

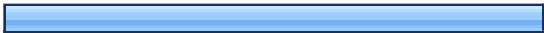
7. Why did you decide not to participate in the workshop? (check the option that most applies)

		Response Percent	Response Count
Did not want to return from winter break a week early		12.2%	30
Am not interested in the workshop topic		9.0%	22
Too expensive		10.2%	25
Did not understand what the workshop was about		2.0%	5
Did not know the workshop was taking place		54.3%	133
Other (please specify)		12.2%	30
answered question			245
skipped question			20

8. How much would you pay to participate in a non-credit workshop on entrepreneurship?

		Response Percent	Response Count
\$50-\$100		35.1%	86
\$200-\$300		8.6%	21
\$400-\$500		2.0%	5
\$600-\$700		0.0%	0
\$0		54.3%	133
answered question			245
skipped question			20

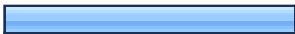
9. Would you be more likely to attend an entrepreneurship workshop if you could earn credit for it?

		Response Percent	Response Count
Yes		81.2%	199
No		18.8%	46
answered question			245
skipped question			20

10. If offered in January 2013, do you plan to enroll in the Winterim Workshop, Understanding Innovation: Entrepreneurship and the Liberal Arts?

		Response Percent	Response Count
Yes		4.5%	11
No		46.7%	114
Maybe		48.8%	119
answered question			244
skipped question			21

11. If you answered "No" to the last question, would you enroll if the workshop was...

		Response Percent	Response Count
About a different topic		43.7%	59
Offered during the summer		11.1%	15
Offered during spring break		14.1%	19
Other (please specify)		31.1%	42
answered question			135
skipped question			130

12. Any comments or suggestions you would like to share? (This may include suggestions for week-long workshop topics during a Winterim or your thoughts about entrepreneurship workshops or courses.)

	Response Count
	50
answered question	50
skipped question	215

13. Thank you for your time! Students who complete this survey have the option of being entered into the raffle drawing. Please include your lclark.edu email address if you want the opportunity to win one of four \$25 gift cards to iTunes. You must enter an lclark.edu address to be eligible for the raffle. Completing the survey multiple times will disqualify you from the raffle.

	Response Count
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	234
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answered question	234
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skipped question	31
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Page 3, Q4. How did you learn about the Winterim Workshop? (check all that apply)

1	boyfriend	Mar 6, 2012 8:58 PM
2	SAAB	Mar 6, 2012 6:58 PM
3	Friends and attended an informational meeting about it	Mar 6, 2012 2:53 PM
4	After the event happened friend told me that he had participated	Mar 6, 2012 12:32 PM
5	I didn't	Mar 6, 2012 12:16 PM
6	I also attended	Mar 6, 2012 12:01 PM
7	Talked about it with a friend	Mar 6, 2012 11:36 AM
8	Word of mouth	Mar 6, 2012 12:09 AM
9	Friends	Mar 5, 2012 9:09 PM
10	Friends told me	Mar 5, 2012 1:01 PM
11	PioFair Tabling	Mar 5, 2012 12:50 PM
12	Friend	Mar 5, 2012 12:30 PM
13	Informed by Executive Council at a lunch	Mar 5, 2012 12:21 PM
14	I am both staff and student. I heard about it from co-workers.	Mar 5, 2012 12:14 PM
15	Opportunities and Announcements	Feb 29, 2012 6:41 PM

Page 5, Q7. Why did you decide not to participate in the workshop? (check the option that most applies)

1	In New Zealand	Mar 10, 2012 4:57 PM
2	I did participate	Mar 8, 2012 6:55 PM
3	I was attending a conference in Chicago.	Mar 7, 2012 12:19 PM
4	Had to work on thesis during break	Mar 7, 2012 9:10 AM
5	Already had plans during those days	Mar 6, 2012 8:59 PM
6	I did attend	Mar 6, 2012 12:01 PM
7	Winter Training in Southern California	Mar 6, 2012 10:48 AM
8	New transfer student who was too shy to attend, though I really wanted to	Mar 6, 2012 9:55 AM
9	Too busy working on thesis	Mar 6, 2012 9:53 AM
10	Could not participate because I was working full time	Mar 6, 2012 9:30 AM
11	Study Abroad	Mar 6, 2012 3:25 AM
12	Have little faith the workshop itself would fulfill its mission statement, as I have experienced in the past.	Mar 6, 2012 12:01 AM
13	Abroad at the time	Mar 5, 2012 9:10 PM
14	Had alternative family plans that were not reschedulable	Mar 5, 2012 5:01 PM
15	I did attend	Mar 5, 2012 3:50 PM
16	Overseas	Mar 5, 2012 3:39 PM
17	winter training for sports	Mar 5, 2012 2:53 PM
18	Conflict of schedules	Mar 5, 2012 2:42 PM
19	I did	Mar 5, 2012 2:32 PM
20	I did not know it was happening but I also would not have come back from break early	Mar 5, 2012 2:20 PM
21	it conflicted with winter training for RAs	Mar 5, 2012 1:09 PM
22	In New Zealand	Mar 5, 2012 1:04 PM
23	i did participate	Mar 5, 2012 12:41 PM
24	Had other plans for break!	Mar 5, 2012 12:23 PM
25	I did participate	Mar 5, 2012 12:22 PM
26	Participated in the Winterium	Mar 5, 2012 12:15 PM

Page 5, Q7. Why did you decide not to participate in the workshop? (check the option that most applies)

27	I did participate in the workshop	Feb 29, 2012 8:46 PM
28	Had other commitments over winter break	Feb 29, 2012 1:01 PM
29	don't care	Feb 23, 2012 3:35 PM
30	I had another committment	Feb 22, 2012 3:21 PM

Page 6, Q11. If you answered "No" to the last question, would you enroll if the workshop was...

1	I'm graduating. I most likely would not come back for the workshop.	Mar 7, 2012 12:19 PM
2	Graduated. Most likely won't be in Portland then.	Mar 7, 2012 2:54 AM
3	I'm a Senior	Mar 6, 2012 11:50 PM
4	free/with scholarship	Mar 6, 2012 11:24 PM
5	All of the above. I answered 'maybe' to number 10 because I may have other plans again (with College Outdoors skills workshops, etc, or I may have graduated at that point.)	Mar 6, 2012 9:01 PM
6	I will have graduated.	Mar 6, 2012 2:58 PM
7	I will not be in Oregon any more after May of 2012.	Mar 6, 2012 1:45 PM
8	I'm graduating	Mar 6, 2012 12:37 PM
9	Going to be gone	Mar 6, 2012 12:28 PM
10	Free?	Mar 6, 2012 12:20 PM
11	I will be graduating, so I will not be in Portland	Mar 6, 2012 12:03 PM
12	I will have graduated	Mar 6, 2012 12:02 PM
13	not on my breaks	Mar 6, 2012 11:34 AM
14	It depends on the price	Mar 6, 2012 11:07 AM
15	a series of weekends during the spring of fall semester	Mar 6, 2012 10:01 AM
16	Graduating Senior-can't	Mar 6, 2012 9:53 AM
17	I'll be graduated	Mar 6, 2012 9:52 AM
18	I will have graduated and likely won't be in Portland	Mar 6, 2012 9:46 AM
19	I'll be overseas	Mar 6, 2012 9:42 AM
20	Will have graduated then	Mar 5, 2012 9:11 PM
21	I'll be abroad in the spring so I would attend if held during the Fall semester.	Mar 5, 2012 5:09 PM
22	I will be abroad	Mar 5, 2012 5:01 PM
23	Less expensive	Mar 5, 2012 4:44 PM
24	I just wouldn't	Mar 5, 2012 4:26 PM
25	Free	Mar 5, 2012 3:58 PM
26	I will have graduated	Mar 5, 2012 3:50 PM

Page 6, Q11. If you answered "No" to the last question, would you enroll if the workshop was...

27	\$0	Mar 5, 2012 3:03 PM
28	not here in spring	Mar 5, 2012 2:56 PM
29	I will have graduated.	Mar 5, 2012 2:42 PM
30	Graduating	Mar 5, 2012 2:41 PM
31	Fall break	Mar 5, 2012 2:35 PM
32	I did it already.	Mar 5, 2012 2:33 PM
33	If it gave us credit and was after finals in the summer.	Mar 5, 2012 2:21 PM
34	I will have graduated	Mar 5, 2012 1:09 PM
35	I will have graduated and not want to spend money to come back to Portland.	Mar 5, 2012 12:53 PM
36	About different topic OR if I had plans to stay in Portland for January.	Mar 5, 2012 12:23 PM
37	I'll have graduated	Mar 5, 2012 12:22 PM
38	I already took it, maybe I would take it if there something different than the last time.	Feb 29, 2012 8:46 PM
39	graduating	Feb 29, 2012 6:42 PM
40	both a different topic and during spring break	Feb 29, 2012 4:33 PM
41	I am graduating	Feb 29, 2012 1:02 PM
42	no	Feb 23, 2012 3:35 PM

Page 7, Q12. Any comments or suggestions you would like to share? (This may include suggestions for week-long workshop topics during a Winterim or your thoughts about entrepreneurship workshops or courses.)

1	I did it and I thought it was really good. I got to get a reduced price, which is why I was able to do it, but I thought it was really worth the time, effort, and commitment.	Mar 8, 2012 6:57 PM
2	I would be more likely to participate in a workshop of this kind later in my school career. As a freshman, I feel like it is too much new information that I won't use for a while. I would be more inspired as a junior or senior.	Mar 7, 2012 3:58 PM
3	Additional Winterim workshops could be really cool. So far, we have entrepreneurship and an occasional WFR certification available. Could we add workshops on other applied skills? Maybe Cob construction or permaculture, or field workshops in biology or geology, or short, intensive art classes for those of us who don't have much time to take art during the rest of the year. This concept has a lot of potential: I would love to see it opened up to a broader range of topics and activities. (Maybe an eventual J-term!)	Mar 7, 2012 9:15 AM
4	LC needs something fresh and relevant like this. In honesty though, I think I would be too intimidated to do something like this. Sounds like a great opportunity nonetheless. Thanks for soliciting our opinion!	Mar 7, 2012 2:56 AM
5	It might be good to extend publicity of the workshop, so more people know about it.	Mar 6, 2012 11:25 PM
6	Reproductive Justice workshop/knowledge share/discussion Facilitation Workshop (teach students how to facilitate meetings, lead discussions, make decisions to lead effectively, etc.) Social Justice Abroad and 'Multicultural' sensitivity/competency	Mar 6, 2012 9:02 PM
7	I think a week-long workshop on many different topics that explore practical applications of the liberal arts education would be very interesting. Receiving credit for attending is not necessary, but the costs need to be significantly reduced in order for my incentive to attend to increase.	Mar 6, 2012 8:20 PM
8	I think this is a great idea, and the timing is good because you can come back a little early in order to take the workshop. I thought seriously about taking it, but financial worries were stressful enough that I chose not to.	Mar 6, 2012 2:59 PM
9	If you could make it valuable i would participate. Making it about math, biology, chemistry, or physics	Mar 6, 2012 12:41 PM
10	Besides being unclear about the purposes of the event, I suppose my reasons for not attending included poor publications and not knowing whether or not it would be worth my time.	Mar 6, 2012 12:38 PM
11	Do not charge a fee for it. Very few people would likely show up.	Mar 6, 2012 12:32 PM
12	I enjoy the idea of creative courses taking place over different time spans than our typical courses. This sounds cool.	Mar 6, 2012 12:21 PM
13	Scholarships should be available and relatively easy to access.	Mar 6, 2012 11:38 AM
14	needs more advertisement	Mar 6, 2012 11:35 AM

Page 7, Q12. Any comments or suggestions you would like to share? (This may include suggestions for week-long workshop topics during a Winterim or your thoughts about entrepreneurship workshops or courses.)

15	I feel like the more I get involved about the program, the better I will be acquainted with it. I wish the program would be much more flexible though.	Mar 6, 2012 10:50 AM
16	n/a	Mar 6, 2012 10:41 AM
17	IF i could earn credit for the workshop, I would be more likely to do it	Mar 6, 2012 10:35 AM
18	entrepreneurship seems like a narrow scope for a college Winterim workshop considering there are so many different majors out there	Mar 6, 2012 10:35 AM
19	Teaching people to be cold calculated capitalists while elevating exchange values over use values will only lead to the greedy and manipulative exploiting and wringing out the good hearted people of this world	Mar 6, 2012 10:29 AM
20	It would be nice if there was an entrepreneurship workshop during the summer. It would also be great if there was a whole course on entrepreneurship offered during fall or spring term, even if it was only worth one credit. I would take it!	Mar 6, 2012 10:07 AM
21	Sounds like a great thing to have , I wish i had jnow more avout it earlier. You should advertise more .	Mar 6, 2012 9:44 AM
22	Make them fulfill their purposes, or change the purposes to fit the activities. I often come out of things like these feeling like I didn't really learn anything new, or like we did dumb activities (which are fun, yes, but not productive or conducive to the purpose).	Mar 6, 2012 12:03 AM
23	na	Mar 5, 2012 11:06 PM
24	I think a week long workshop near the beginning of the semester when the course work is lighter could be great. I for one, can't really afford to be in Portland for any extra time beyond the regular semester.	Mar 5, 2012 6:21 PM
25	This sounds like a great idea, I would be very interested in learning how to successfully network, especially in writing and in person.	Mar 5, 2012 5:46 PM
26	no	Mar 5, 2012 5:16 PM
27	Thanks for offering it.	Mar 5, 2012 5:03 PM
28	I wish I knew about the workshop earlier.	Mar 5, 2012 4:45 PM
29	no	Mar 5, 2012 4:14 PM
30	I'm not very interested in business. I would attend workshops on science-related topics.	Mar 5, 2012 4:10 PM
31	Having summer option would also be beneficial.	Mar 5, 2012 3:15 PM
32	Make it during the Semester.	Mar 5, 2012 3:06 PM
33	I have no money to pay for workshops, I hardly have enough to stay in school . . . If it was free I'd go.	Mar 5, 2012 3:03 PM

Page 7, Q12. Any comments or suggestions you would like to share? (This may include suggestions for week-long workshop topics during a Winterim or your thoughts about entrepreneurship workshops or courses.)

34	Nope	Mar 5, 2012 2:46 PM
35	I like the idea of entrepreneurship courses, but am wary of a major designed for entrepreneurship/business. Perhaps something like the Gender Studies--where isn't a department and minor--could occur, instead.	Mar 5, 2012 2:43 PM
36	Credit is a must for a course taken during Winter Break. It is ridiculous to think that students will pay money and time and effort to take a course that they will get no credit for.	Mar 5, 2012 2:41 PM
37	Make it a real semester long course. A week is too short of a time and during winter break or any break is a very inaccessible time slot.	Mar 5, 2012 2:34 PM
38	Giving even just one credit would be a large incentive. Also if it was during Spring break or right after finals before summer break would be good.	Mar 5, 2012 2:21 PM
39	Place the event in it's own email. If it is jumbled in an e-mail with lots of other events I am more likely to glance over it and be overwhelmed with words and events resulting in my forgetting about this event. Possible drop mini fliers in mail box	Mar 5, 2012 2:07 PM
40	cool	Mar 5, 2012 1:46 PM
41	n.a	Mar 5, 2012 1:06 PM
42	I think a better workshop would be a week with aiding in finding jobs and working interviews out, pretty much holding your hand through the career process.	Mar 5, 2012 12:54 PM
43	Though I don't feel that this year's workshop was applicable to me, I do see its value as a pursuit. Given our school's lack of a business degree, I think that the entrepreneurship workshop would be a very useful experience for people interested in pursuing something along those lines following graduation. Though it has merit on its own, I do think that making the workshop have a "for credit" option would be more fair to students.	Mar 5, 2012 12:53 PM
44	Nope	Mar 5, 2012 12:29 PM
45	Nope!	Mar 5, 2012 12:22 PM
46	Expand to other topics - a valuable time to learn and try more intensive programs in a range of topics.	Mar 5, 2012 12:22 PM
47	More entrepreneurship at Lewis & Clark please!!!!	Mar 5, 2012 12:16 PM
48	I actually applied to participate, but even after receiving a scholarship, it was a little too pricey for me to justify it. And my parents wanted to see me for a little longer back home. I also heard that Reed's program also actually launches businesses, and I think a similar program would be exciting to do.	Feb 29, 2012 3:14 PM
49	no	Feb 23, 2012 3:36 PM
50	I know about the program because of SAAB but I don't think it was well publicized in a way that would make people interested enough in the topic to	Feb 22, 2012 1:58 PM

Page 7, Q12. Any comments or suggestions you would like to share? (This may include suggestions for week-long workshop topics during a Winterim or your thoughts about entrepreneurship workshops or courses.)

give up a week of their winter break.