



Internet Law Developments

UP-TO-DATE knowledge of current trends and case law involving the internet is essential for in-house and corporate attorneys, as well as other practitioners who are involved in this constantly evolving area of practice.

This program focuses on critical issues including data protection, privacy, taxation of internet commerce, and social media that affect all businesses, government entities, and consumers. Our experienced faculty will highlight new developments with the goal of keeping attorneys informed about this dynamic area of laws and regulations.

Friday, June 7, 2013

Ambridge Event Center

**1333 NE Martin Luther King Jr. Blvd.
Portland, Oregon**

4.25 General MCLE Credits

SCHEDULE

8:00 a.m. REGISTRATION AND CONTINENTAL BREAKFAST

8:30–9:10 **Trademark and Domain Name Developments**

- Recent UDRP domain name decisions
 - Selling/transferring domain names
 - Use of domain names by distributors/resellers
 - New top level domains
 - Reverse domain name hijacking
 - First Amendment issues
- *Matthew E. Moersfelder*

9:10–9:50 **Data Security**

- Data security breach and notification statutes — recent developments
 - Standards your clients' data security measures should meet to comply
 - Class action claims for data security breaches — damages and standing
- *David L. Silverman*

9:50–10:30 **Taxation of Internet Commerce:
What You Need to Know**

- Understanding nexus
 - Taxation of digital products
 - Trends in taxation of cloud computing
- *Michael J. Millender*

10:30–10:45 BREAK

10:45–11:25 **Social Media: Implications for Business**

- Emerging laws and rules on social media
 - Use of social media for employment decisions
 - Social media as trade secrets
 - Litigation, e-discovery, and social media
- *Kyle T. Abraham*

11:25–12:05 **Privacy on the Internet**

- Updates on COPPA
 - Updates on HIPPA
 - Recent Mobile Application Privacy Guidelines
 - FTC Staff Report on Mobile Payments
 - Recent state enforcement activities regarding consumer privacy
 - Executive order on improving critical infrastructure cybersecurity
 - Online behavioral advertising
 - Cyber risk insurance
- *Yvonne E. Tingleaf*

12:05–12:45 **Recent Internet Law Cases: 10 Cases You Need
to Know About**

- *Joseph N. Eckhardt*
- *Nathan C. Mocer*

12:45 p.m. ADJOURN

Program Faculty

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LIVE PRESENTATION

Portland – June 7, 2013

Ambridge Event Center
1333 NE MLK Jr. Blvd.

MCLE CREDIT

Internet Law Developments
will receive **4.25** General
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Friday, June 7, 2013

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TUITION

Registration includes electronic course materials. Print materials are available for an additional \$15.00.
(A link to a PDF of the materials will be emailed prior to the seminar day.)

- ☐ \$159 Early registration (received by June 3, 2013)
- ☐ \$119 New attorneys (admitted 2011–2013) and legal staff (received by June 3, 2013)
- ☐ \$80 Legal aid attorneys (received by June 3, 2013)
- ☐ \$15 OLI Passholder (OLI Pass No. _____) and Oregon judges and their lawyer staff (received by June 3, 2013)
- ☐ \$15 Print materials
- ☐ \$20 **Add to above tuition if registration received after June 3, 2013**

LIVE WEBCAST REGISTRATION

This program will be broadcast LIVE over the internet on Friday, June 7, 2013, starting at 8:30 a.m. Pacific Time. You may access this event from anywhere with an established internet connection. The webcast will include video and audio of the speakers and seminar handout materials — all on your computer! To register for the live webcast, please click [here](#) or go to our website at <http://go.lclark.edu/oli> and click on "Webcasts."

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