

LIVE PRESENTATION
May 20, 2015

Ambridge Event Center
1333 NE MLK Jr. Blvd.
Portland, OR

6 Personal Management
Assistance MCLE Credits

Winning Your Case with a Better Memory

Presented by Paul Mellor



Join nationally recognized memory training consultant Paul Mellor for a session that will improve the way your mind retains facts. Learn techniques to jumpstart your memory by applying techniques to your everyday practice. Mellor's objective is showing you how a trained memory can increase your efficiency and productivity in all aspects of law.

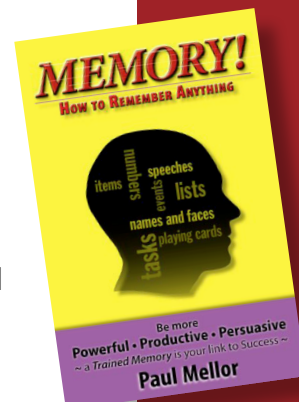
Invest in a better memory. You have invested years in becoming an attorney and months preparing a case. Invest one day to strengthen your mind and achieve these goals:

- Think quickly and clearly without fumbling for notes
- Remember important information about a jury and use it to win cases
- Effectively recall facts and figures from research and interview to argue cases

As attorneys we seldom leave home without our computers and smartphones. Unfortunately, one of the most powerful memory tools we own is seldom plugged in and often fails us. Brain freeze? Memory lapse? Senior moments? Whatever you call it, thousands of attorneys have experienced it. The good news? You can do something about it.

Would you like to have more time, less stress, better concentration and no trouble remembering names and faces?

Then sign up today!



BONUS

Your registration includes Mellor's 305-page book, *MEMORY! How to Remember Anything*.

Program Schedule

8:00 a.m.	CHECK-IN AND CONTINENTAL BREAKFAST
8:30	Deposition Demonstration Introduction with demonstration displays the lightning speed of a trained memory. You will see the ease of remembering information from a deposition. Emphasis is placed on why we forget and how we remember.
10:00	BREAK
10:15	How to Speak Without Notes Discover secrets on how to present a case without notes. Learn step by step techniques on how to draft your remarks, prepare your mind and deliver a powerful presentation. To keep the jury in the palm of your hand, you'll have to let go of your notes.
11:45–1:00	LUNCH (on your own)
1:00	Cross Examination with Confidence Using the two-step formula in recall, you will acquire the skill in remembering to ask key questions during cross examination. Use of examples and illustrations help reinforce the proficiency when dealing with those on the witness stand.
2:15	BREAK
2:30	Remember Names and Faces You will learn the <i>FACIAL Formula</i> to quickly remember a name. Attention is placed on concentration techniques and focusing on recalling the name correctly. Use of pictures and examples create a proven system in correctly matching a name to a face. You will learn how to remember first names, last names and groups of people.
4:00	ADJOURN

The benefits of improved memory are endless!

- Save time in deposition and court preparation
- Make polished presentations to jurors and judges without notes
- Become a better listener in the courtroom
- Cross-examine with confidence – no more missed opportunities because your memory failed
- Remember names of jurors in trials and clients in other professional settings
- Develop better concentration
- Reduce stress, worry less about forgetting to make a crucial point

About the Speaker

Paul Mellor is President of Success Links, a memory training company dedicated to helping improve the lives of people by improving their memory power.

A finalist in the USA Memory Championship in New York City, Paul Mellor remembered the names of over 90 people in less than 15 minutes, recalled in correct order over 100 single digit numbers after a five-minute study and recalled the exact order of a shuffled deck of playing cards after less than a three-and-a-half minute review.

His popular CLE seminars have been presented to attorneys throughout the United States, including the Missouri Bar, Ohio State Bar Association, State Bar of California, Oregon State Bar, Oklahoma Bar Association, Tennessee Trial Lawyers Association, Pennsylvania Bar Institute, plus many more.

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Program Products

Even if you cannot attend, you can still get the program on CDs or DVDs. Use the order form in this brochure to order your set today! OLI Annual Pass holders may purchase the products at 20% off the full retail price.

Questions?

Please call OLI at (503) 768-6580 in Portland or toll-free in Oregon at (800) 222-8213, e-mail us at oli@lclark.edu, or visit our website at <http://go.lclark.edu/oli>.

Registration/Order Form

Name	OSB No. or Profession
Firm/Organization	
Street Address	City/State/Zip
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Please "✓" appropriate box below:

TUITION: Registration includes electronic course materials. Printed materials are available for an additional \$20.00. (A link to a PDF of the materials will be emailed prior to the seminar date.)

EARLY LIVE REGISTRATION (received by May 15, 2015):

- ☐ **\$245** Early registration
- ☐ **\$175** New attorneys (admitted 2013-2015) and legal staff
- ☐ **\$125** Legal aid attorneys
- ☐ **\$95** OLI Passholder (OLI Pass No. _____)
- ☐ **\$30** Oregon judges and their lawyer staff, law students, and attorneys attending with their Mentor from an approved Bar Mentor Program (call OLI or go to <http://go.lclark.edu/oli> for details). Mentor's name: _____
- ☐ **\$20** Print materials
- ☐ **\$20** Add to above tuition if registration received after May 15, 2015

WEBCAST REGISTRATION: Can't attend in person? OLI offers a simultaneous live webcast option allowing you to "attend" the program from the convenience of your office. This program will be broadcast LIVE online on Friday, May 20, 2015, starting at 8:30 a.m. Pacific Time. You may access this event from anywhere with an established internet connection. The webcast will include video and audio of the speaker and seminar handout materials. To register for the live webcast, please go to our website at <http://go.lclark.edu/oli> and click on "Webcasts."

DVDs, CDs, AND COURSE BOOKS:

I am unable to attend. Please send me:

- ☐ **\$265** Audio CDs and print course book
- ☐ **\$350** DVDs and print course book
- ☐ **\$59** Print course book only (does not include *Memory!*)
- ☐ Deduct 20% from product order if you are an OLI Passholder (OLI Pass No. _____)
- ☐ **\$9.00 Note: Add \$9.00 shipping and handling fee to above product orders.**

ENCLOSED IS \$ _____ BY:

- ☐ Check payable to Oregon Law Institute (OLI)
- ☐ Credit Card: Acct. # _____ - _____ - _____
 - ☐ VISA ☐ MasterCard ☐ Discover ☐ AmEx
- Exp. Date: ____ / ____ Signature: _____

CONFIRMATION: Confirmation will be sent via e-mail.

CANCELLATION POLICY: Tuition minus a \$25 handling charge will be refunded if the cancellation request is *written and received* by Friday, May 15, 2015.

NEED ASSISTANCE: If you are a person with a disability, please let OLI know in time to make any necessary accommodations for you.

TUITION ASSISTANCE: A limited number of scholarships are available based on financial need. Contact OLI.

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Paul Mellor

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RETURN THIS FORM WITH PAYMENT TO:

OLI Registrar
Lewis & Clark Law School
10015 SW Terwilliger Blvd.
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