



From the Director's Desk

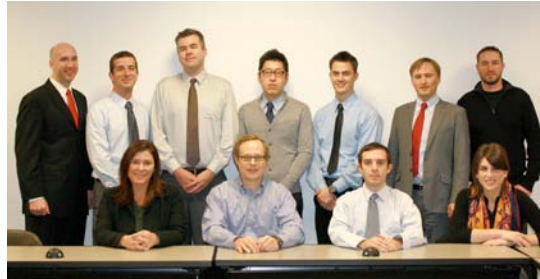


Welcome to the SBLC's Fall 2010 Newsletter. Last semester was filled with interesting work, wonderful new clients, terrific students, and several events. A few highlights of our semester include

putting on our first community outreach seminar in southern Oregon on internet law, an employment law seminar in Portland, and saying goodbye (sadly) to Meghan Williams, our Pro Bono Coordinator who volunteered for us full-time for an entire year. We hope you enjoy reading a little bit about our work, some of the small businesses we helped, and a few of the events we put on last semester. I hope 2011 is off to a great start for you!

— **Maggie Finnerty, Executive Director and Clinical Law Professor**

Fall Term 2010



This past Fall, SBLC interns assisted a variety of clients with business and transactional legal matters. These businesses included a bicycle shop, food cart, environmental nonprofit, restaurant, biofuel startup, apparel startup and a construction contracting business. Some of the legal matters the interns worked on included helping businesses obtain nonprofit tax-exempt status, drafting and negotiation of financing documents, entity formation, preparation of a distribution agreement and the sale of a business. The SBLC thanks its Fall 2010 interns for their excellent work.

Forty Under 40

Former SBLC client Stephen Aiguier, founder and President of Green Hammer Inc, was awarded



one of Portland Business Journal's prestigious Forty Under 40 Awards! Aiguier founded Green Hammer Inc. in 2002. Green Hammer is a small design and construction firm whose mission is to massively decrease energy consumption and carbon emissions in our environment by designing and building ultra high-performance living and work spaces that inspire urban livability. To learn more about Stephen and Green Hammer Inc, please visit their website at www.greenhammer.com.

CLIENT SPOTLIGHTS

Flipside Hats, LLC

Flipside Hats is a family owned small business located in Portland, Oregon. All hats are handmade, with special attention to detail, design, and quality. Founder and designer, Kori Giudici, first started making hats when she was 12, and her patterns have evolved over the years.



Flipside Hats was born out of necessity, to raise funds to support Kori's medical schooling. As the business grew, and as Kori became a naturopathic doctor, Flipside Hats gained a new dream of supporting an affordable health care clinic for those in need of both chronic and preventative care. Kori works everyday with that goal in mind, striving to earn Flipside Hats the slogan "Hats that Heal." Flipside Hats believes in sharing: they donate a portion of their profit and products to local school and grassroots organizations in the Pacific Northwest. Flipside Hats came to the SBLC's Pro Bono Project in Fall of 2010. Flipside Hats was paired with Meghan Williams, who drafted an independent contractor's agreement Flipside Hats will use with its seamstresses. Ms. Williams also revised Flipside Hats' Operating Agreement. Flipside Hats can be found at local retail stores, on etsy.com, and on their website at www.flipsidehats.com.

Shojen LLC

Shojen LLC is a green ambient media company that offers advertising and marketing solutions on environmentally friendly products. Shojen also executes complete digital makeovers for their client's online presence, social networking, and search engine marketing. Shojen is committed to natural communication and helping brands minimize their environmental impact from their marketing efforts. Shojen's engaging eco-friendly communications and customized websites help their clients get noticed by their target market. Shojen hopes its operations will further increase awareness and help educate others on good environmental marketing practices.



A portion of all of their eco-advertising campaigns and web development projects will be donated to Hope Worldwide and Susan G. Komen for the Cure. Troy Jensen, owner of Shojen LLC contacted the SBLC in Fall 2010. Shojen worked with SBLC Intern, Allee Forester, under the guidance of Clinical Law Professor Maggie Finnerty. The SBLC drafted an Intern Agreement, a Venue Agreement, and an Advertising Contract. The SBLC also conducted an entity audit to ensure all its corporate documents were completed correctly, and gave advice regarding hiring unpaid interns. To learn more about Shojen LLC, please visit their website at www.shojen.com.

THANK YOU, MEGHAN WILLIAMS!

As many of you know, Meghan Williams joined the SBLC last February as our Volunteer Pro Bono Coordinator. Meghan had been an attorney at Ropes & Gray's Boston office, and decided to participate in the firm's alternatives program, which provides fellowships to attorneys and provides them with a one-year leave of absence so they can volunteer at the nonprofit of their choice. Out of all the nonprofits, Meghan chose to volunteer at the SBLC. Meghan helped build relationships across Oregon to begin expanding the Pro Bono Project to targeted

areas across the state. She also helped with fundraising by helping us write new grants, drafted grant reports, and identified new funding sources. She also helped out around the office in just about every way possible. Meghan's position ended in January and we are sorry to see her go. But Meghan and her husband enjoyed the Portland area so much that they decided to stay, and she just joined the Vancouver office of Miller Nash in their business transactions group. We want to thank Meghan for all of her hard work, and wish her the best at Miller Nash.

INTERN SPOTLIGHT

My semester at the SBLC was a chance to employ my academic experience, but also, it was as close to a "career crystal ball" as any law student can hope for. I started to work at the SBLC armed with research skills and prior clinic experience, and I left with a firm grasp on the role new associates can play in a law office. I had the opportunity to foster a productive and rewarding attorney-client relationship because I worked with the same client for three months. The work I did ranged from an entity review to an in-depth employment law project to contract drafting. Reviewing and re-drafting a standard form contract is something I probably could have done in a course on contract drafting, but at the SBLC I learned first-hand how to ask the client the right questions to achieve a fi-



Allee Forester

nal product that is legally sound and tailored to the client's needs. The clinical law professors at the SBLC facilitated my experience with just enough support and resources so that I felt independent and accountable for a high-quality work product. As an added bonus, the clinical law professors are well connected with the rest of Portland's legal community. The connections provided a diverse group of speakers for class meetings, sources to consult with on SBLC projects, and the networking opportunities that are an omnipresent concern for any second or third year student looking to practice in the Northwest. Under the SBLC's guidance, I've glimpsed the future of my legal career, and the prospects are exciting.

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SBLC BY THE NUMBERS

Since opening our doors in September 2006, we:

- Assisted over 474 small businesses on over 969 separate legal matters
 - Educated 97 legal interns
- Engaged over 242 attorneys in our Pro Bono Project

ON A PERSONAL NOTE

Maggie

Maggie Finnerty decided to take a last minute trip to Sayulita, Mexico over the winter break. The weather was perfect, and she and her friends had a fabulous time. While in Sayulita, she read a few books and learned how to ride a Stand Up Paddleboard-- even caught a few waves (much to the fear of the near-by swimmers!).

Scott

This past fall Scott enjoyed having all three of his children at the same school for the first time. When not attending his children's basketball or soccer games, Scott likes to find some quiet country roads for longer bike rides and to plan family trips to eastern and southern Oregon when the weather turns warmer and drier.

Becka

Becka spent most of December in Oaxaca, Mexico, her husband's home town. Oaxaca is in Southern Mexico and is known for its amazing folk art and world class molé. Becka and her family enjoyed spending quality time with family and friends, celebrating the rich culture, and eating amazing Mexican food.

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